

Whole-Brained Creative
Practical minded exploration



Brand Building

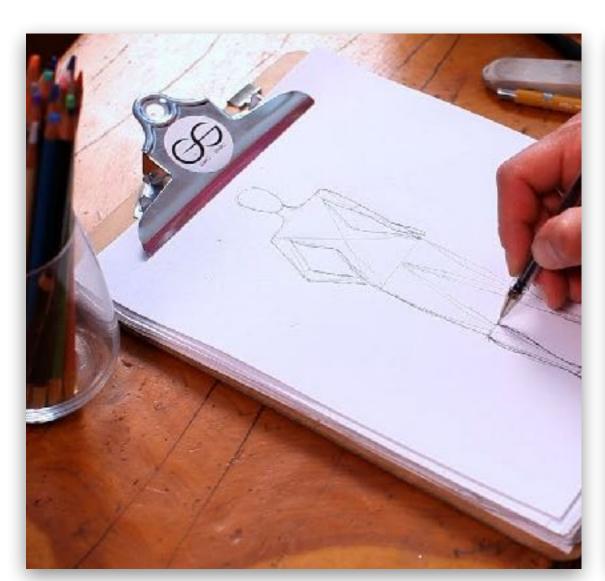
Strategic planning & execution



Marketing & Content Creation
Storytelling, Strategy, Execution



Creative Leader
Inclusive & Collaborative



HTT Fashion Designer
Creative ideation to Product in-store



Industrial Designer

Creative ideation to Product in-store

...Personality Traits

Highly energetic and enthusiastic personality

Born Multitasker and doer

Extremely well organised - Strategic approach to projects

Inherent eye for seeing the full picture

Result oriented with ability to refocus

Thrives collaborating cross functionally

Who Am I?

International Design & Marketing Creative

Passionate about global style and trends, with a distinct focus toward creating for worldwide audiences - A egalitarian approach in collaborating, with a diverse array of the world's top brands, setting approach apart in an ever-demanding global marketplace.

Holistic Professional

From creative ideation, brand development, brand storytelling and process planning, to innovative creative content - Always ensuring brand DNA match and effective targeting specific consumer needs.

Multifaceted Leader

A leader of design, creative, marketing, brand, merchandising, and development teams, with extensive holistic brand knowledge. A multi-faceted creative and design professional, with knowledge in overseeing entire lifecycle of projects, from creative birth to launch.





... & More

Proactive & Organised

A key member of senior management team - A whole-brained innovative thinker, coupled with robust organisational and analytical skills. Nimbly planning, prioritising, assigning, and reviewing manifold overlapping projects in fast-paced environments.

Well Rounded Presenter

An articulate and persuasive presenter who effectively delivers well-planned presentations, effortlessly engaging an audience.

Mentoring & Team Development

Passionate about mentoring and developing the next generation of talent. Demonstrating an innate sensibility toward a shared leadership-based approach to the team environment, incorporating innovative strategies and processes to build best in class creative teams.

Danish born Creative, Design & Marketings professional with 19 years experience

16 years International experience

Germany - Paris - London - Spain - USA (Portland / NYC) - Copenhagen