



Active  
Connect



# A Active Connect

Welcome to a new inclusive health challenge community







# Welcome To Active Connect

Wherever and whenever, year round and at any time of the day, we are here to facilitate health challenges for you and your organisation.

Our pledge is to help people move their bodies and nurture their minds, through psychical activity and community engagement.

We bring human-beings together via healthy collegial competition - Giving everybody to compete against colleagues, superiors and themselves on a daily basis.

Facilitating full scale organisational events, smaller team events or even challenges between internal teams. The possibilities are endless.



# Who We Are

Professionalism is what we pride ourself with and passion is what we bring to the table every single day.

With strong digital innovators leading Active Connect, we make sure to collaborate with the best industry partners to deliver the optimal product to our clients



**CEO - Thomas Dupont**

A former sports professional athlete, turned into health and community builder. Sports marketing is where his roots has been planted firmly, with efforts in building the best possible platforms for people keeping healthy through both live events and virtual challenges.



**CREATIVE DIRECTOR - Camila Vesth**

A creative professional with over 18 years experience working worldwide with a variety of large scale corporations. A health obsessed individual constantly thriving to find new ways of improving life for herself and others through the body and mind.



**BUSINESS PARTNERS - Sven Møller**

A seasoned business specialist, with multiple successful start-up companies under the belt, spanning from technology to food. With his expansive focus on sales and organisational structures, he provides Active Connect with a solid foundation to excel.



**BUSINESS PARTNERS - Søren Laursen**

With 20 years of specialisation in building, developing, implementing and driving digital strategy and product management processes, Søren possesses a strong focus on creating lean process for an increased value-added customer experience.

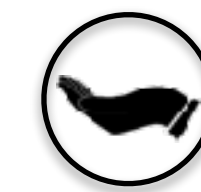


# What To Expect



## Why should you care?

We offer a proprietary platform, which improves employees psychical and mental health, creating a place and a space to unite, in times where we are split apart by the worldwide pandemic.



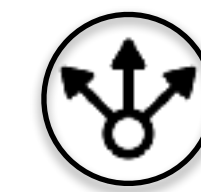
## What do we offer?

We unite organisations and their employees through various virtual health challenges and create and facilitate a tight knit community.



## How we would like to collaborate with your organisation

By providing your brand centric platform, powered by our proprietary technology, facilitating health based challenges and community engagement.



## Endless possibilities

Our possibilities of expanding the challenges focus are endless and we are here to customise the content to fit to your organisational needs.



# Narrowing The Gab - Together Alone

Together we find new ways of staying apart, stopping the Covid-19 spread, while feeling like we are still together. Creating possibilities to improve health in our new reality.



## Active Connect Roots

Worldwide Fitness event planning has been at our core the past decade.

Providing professional expertise in various forms of fitness event planning, making sure every aspect of a race is covered successfully, should it be an actual live event or a virtual race event.



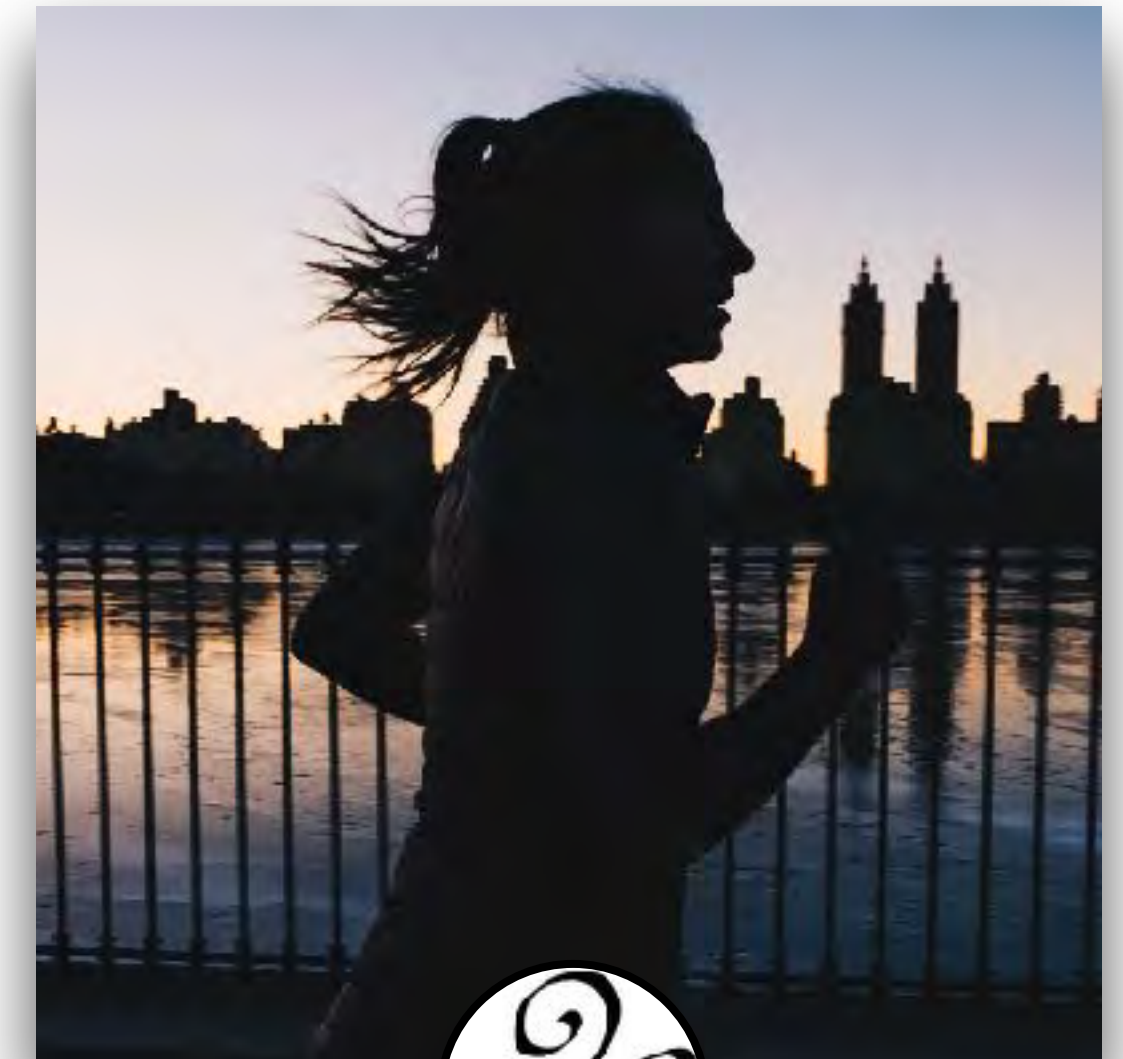
## Loneliness Pandemic - Facts

Social isolation can be as damaging to the health, as smoking 15 cigarettes a day. Social isolation significantly increased a persons risk of premature death from all causes, leading to an 29% increased risk of hearth decease and a 32% increases risk of stroke. Loneliness is associated with higher rates of depression, anxiety and suicide.



## The new reality - Together Alone

We feel called to unite human-beings, connecting them at a time where we are feeling most alone. Creating a bond through a fitness and health challenges, bringing us together, even when we are by ourselves.



## New beginnings

Our mission is to unite human beings in a community of health based actions.

Done through health actions, competition and community.

This is what we do this with a passion  
365 days a year.



# Creating Communities

During hard times human-beings get creative - This is where innovation and new ways of solving problems begins

Its imperative to structure daily activities - Making sure that life's flow is kept going continuously



Maintaining social connections through technology, creating new platforms, which plays a crucial role in facilitating ways of living in todays reality



Keeping up with a routine of psychical and mental activities  
Making sure both body and mind is being exercised daily.

By adding a competitive element into the daily life, we facilitate pursuing goals with others.



Pursuing various outdoor activities, which manages cognition, emotion and mood, by natural light and nature generally.



# Down To The Specifics

We created the perfect health challenge and community platform for you and your company



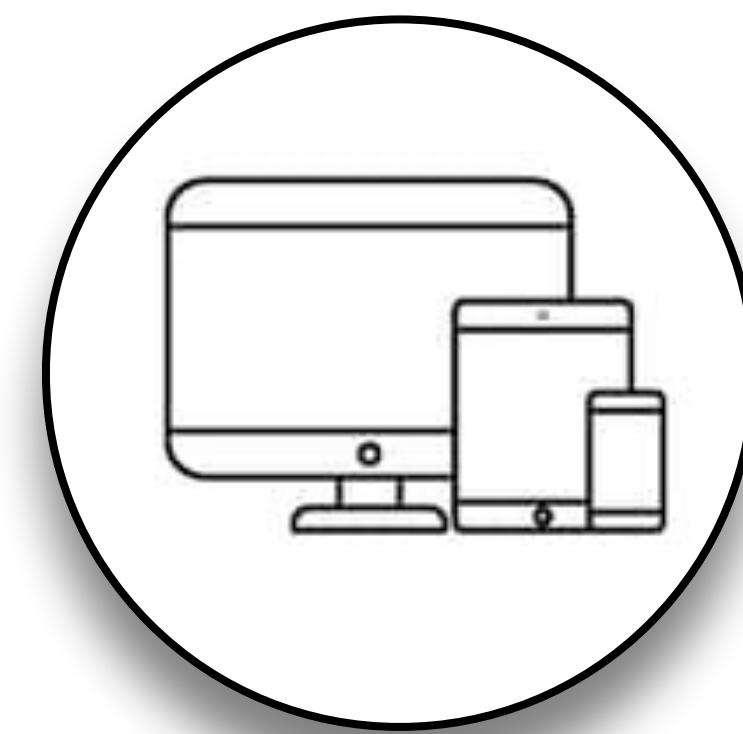
## Challenges

Active connect offers a proprietary platform which provides various virtual health challenges, tailored specifically to your company needs.



## Community

A space for your employees to do healthy competing, extensively communicating - Creating a community based around fitness and health.



## Own Branded Platform

Your own branded platforms, visually representing your brand, with our technology powering it. A platform that can both offer 360 events and marketing campaigns.

Be it easy or tougher challenges for the seasoned fitness enthusiast, we make sure to cover all your employees health needs, at any age or fitness level



# Who Do We Shine With

Active Connect collaborates worldwide with like-minded organisations to support individuals getting together and raise awareness on health



## Corporate Social Responsibility

With New York School system being significantly impacted by the pandemic, we have partnered with New York City based middle schools, offering our platform for free to students.

Children desperately needs to be connected with their friends through tough times and to move their bodies to be able to absorb knowlegede.

We help them with it.



## European Partners

Our European partners has been crucial for our initial growth and full build of platform capabilities.

Working with health centric brands like Danmarks Ski Forbund (Danish Skiing Association) and Vitamine Well, Pure Power, which are all known for their commitment to health and community, has been a great growth base for Active Connect.



## United States Partners

Our initial US based partner The Meatless Farm, is a company producing vegetable based meat substitutes. Their mission is to drive growth in a sustainable way and we are delighted to have them onboard as our first US / NYC Based Corporation.

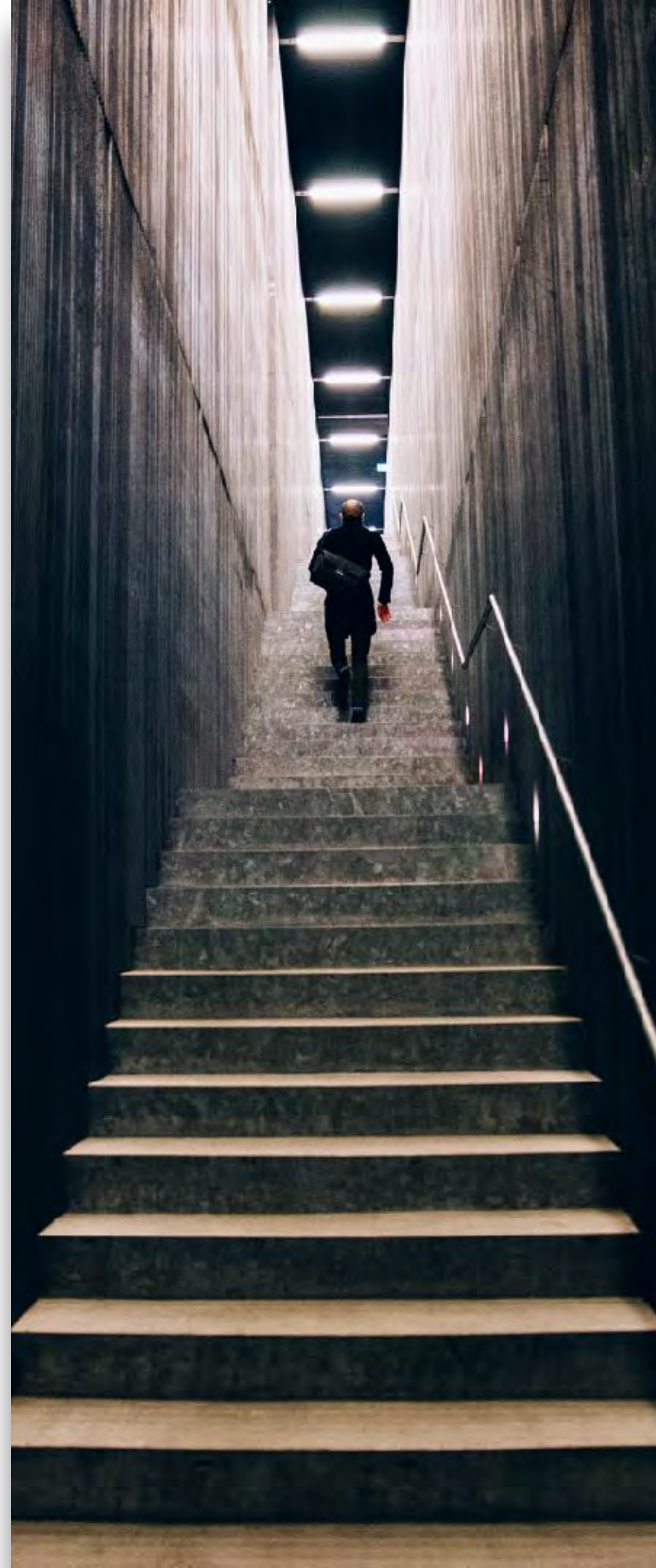


# Our Customisable Offerings

We pride ourselves in offering the right product, at the correct price to our customers.

We do this by offering a tiered pricing.

Creating customisable elements, to fit the organisational need and structure.



## 01. Professional

1 Full Race Set-up

1 Location / Area

Branded website based on AC website format

## 02. Corporate

2 Full Race Set-up

1 Location / Area

Website customised fully to Brand aesthetics

Additional races to be added at a smaller cost

## 03. International

12 month with 12 challenges

Multiple location usage

Website customised fully to Brand aesthetics

Additional races to be added at a smaller cost

## 04. Custom Build

Subscription based

TBD



# Endless Possibilities

With our proprietary platform, we can facilitate endless health and movement based options - The possibilities are truly endless...



Showcasing some ideas of what could be implemented: Cycling, Skiing, Swimming, Personal Training, Yoga, Pilates, Dance and meditation.





## Analysing your brand needs



Analysing needs to make sure the product we deliver is 100% tailored to your organisation.



## Tailoring product to fit exactly your profile and needs



Customising all elements to be the perfect match for your organisational needs.